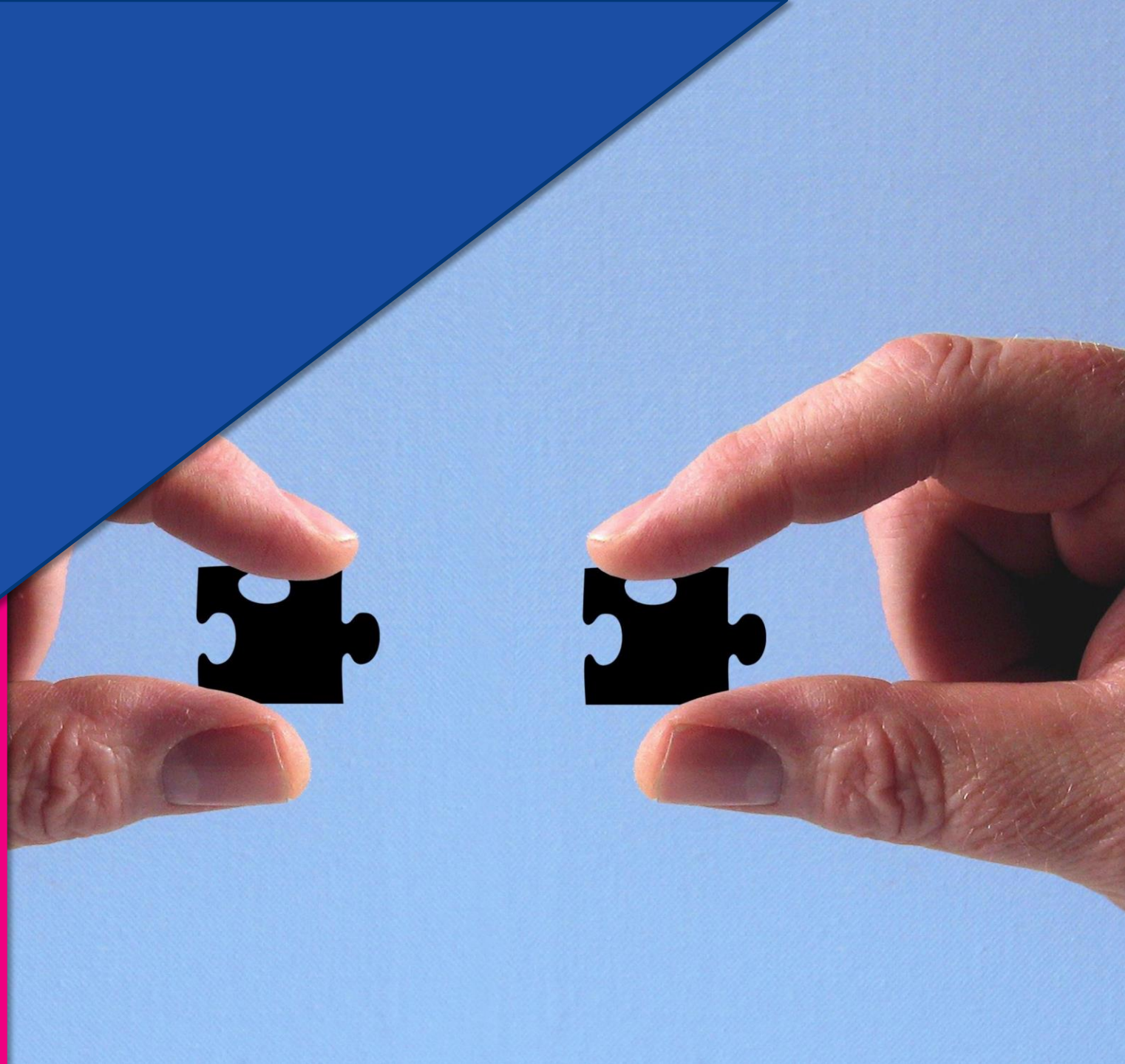


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INVESTMENT READINESS PROGRAM



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This project has received funding from the European Union's Horizon 2020
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Investment Readiness Program

- The Investment Readiness Program will boost the fundraising capacity of deep-tech startups and create working networks between investors and startups.
- The program offers the development of individual startup investment plans and the creation of deal rooms to help startups find their investor best-match. It will provide founders with know-how on becoming investment-ready and help them build their fundraising capacity.
- The program plan is based, first, on mentoring sessions, followed by a series of workshops and individual meetings with experts. Once the startup is well-prepared and fully equipped to raise investment, it will be brought together with investors, business angels and venture capitalists.

Startups criteria

- Have a prototype/product ready as MVP
- Ready for seed round or series A funding
- Global potential
- Product-market fit
- Motivation to scale up
- Benefit to the startup ecosystem

Programme overview

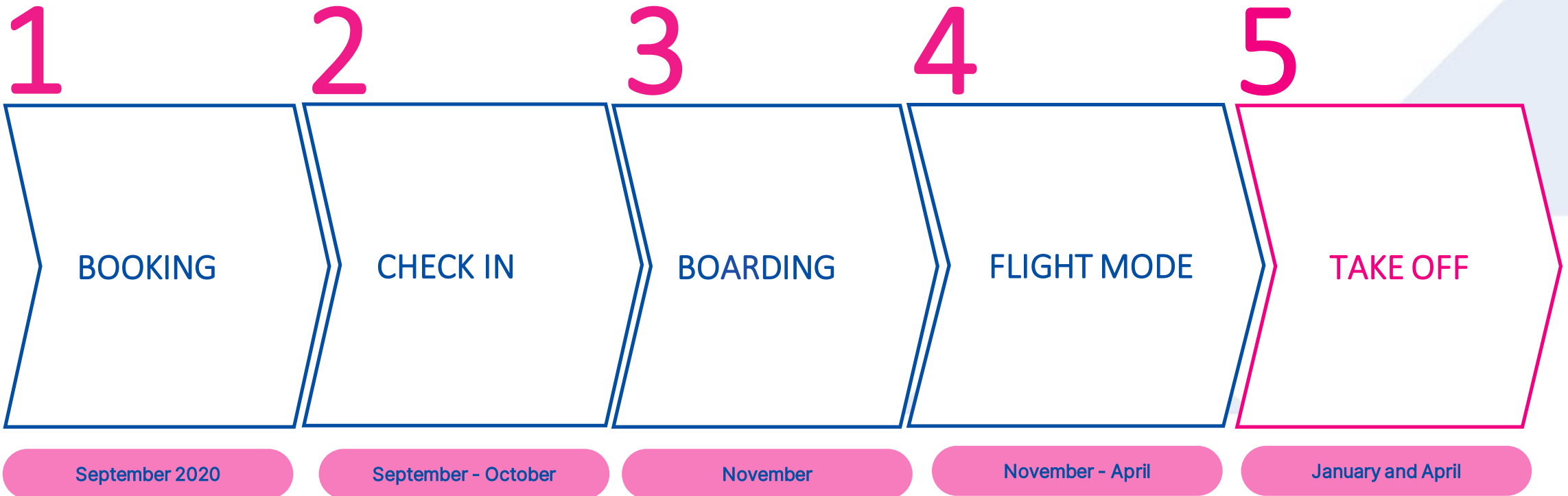
- 4 batches in total
- First batch period: September 2020- April 2021
- 5-7 accepted startups per country (25-35 total)
- TRL 7 and above



First program batch

September 2020 – April 2021

LET'S START YOUR JOURNEY



BOOKING AND CHECK IN

- Learn about the [Scale-up Champions](#) -> read the information on the website-> ask questions -> consult your doubts with [the Scale-up Champions Experts](#)
- Apply and join the program [via Startup Includer](#)
- Wait for the final decision -> 2 weeks after application submission
- Receive the Scale-up Champions confirmation
- Sign the necessary documents to participate in the Scale-up Champions program

BOARDING

Welcome on board and enjoy your journey in the Scale-up Champions Investment Readiness Program!

- First kick-off meetup -> going through documentation & program timeline-> online networking session-> meeting the mentor
- First mentoring session -> setting goals and defining the check list
- Getting your check list for the **take off** -> proven traction, financial plan/model, business model, team and HR needs, physical pitch + slide deck

FLIGHT MODE

→ Customized journey (3-6 months)

- Mentoring to develop individual investment-readiness plans: proven traction, financial plan/model, business model, team and HR needs, physical pitch + slide deck
- Meetings with experts

→ Investment-readiness individual plan documentation submission

Now, you're ready to meet with investors!

TAKE OFF

- Internal Demo Day
- Matching with investors
- Demo Days with investors

Successfully Grow Your Business!



Startups application:

Starts: September 2020

Submit your application on
the Scale-up Champions [Dealroom](#)

Promoters

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Tehnopol

- Scale-up Champions is an initiative that aims to scale-up innovative businesses across the EU and help startups to achieve market success.
- Following the support by European Commission, Scale-up Champions aims to connect different European deep-tech startup ecosystems and support cross-border activities to standardize the growth routes in Europe.