

# ACCELERATE YOUR RESPONSE TO CHANGES



FAST CHALLENGES RESOLUTION PROGRAM  
Agile Innovation Approach



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 871877

*FOR CORPORATES*

# What is Scale-Up Champions Corporate – Startup program?

- ▶ A Pan-European challenge-based virtual program to facilitate collaboration between corporations and startups through an easy, accessible and guided proven methodology



# Scale-Up Champions Vision

- ▶ To **build bridges** between enterprises facing the challenges of industries transformation and innovative startups with **potential solutions** for them so they can **mutually benefit** from each other and disrupt their markets through innovation

# Why should you participate

- ▶ **Identify your challenges** and meet startups with potential solutions to them
- ▶ **Get innovative solutions** to your problems
- ▶ Gain awareness about **the impact of disruptive technologies** in your sector and boost your company's journey towards it
- ▶ **Excite the innovative mindset** in your corporation
- ▶ **Share experiences** with companies with similar concerns and learn about the latest's innovations in your sector

# Your company can't miss the opportunity

- ▶ Get **first-hand knowledge** of the startups with commercial tested solutions and how to apply them **to face your specific challenges** through a Knowledge Virtual Summit between companies and startups
- ▶ **Implement solutions.** Develop proof of concept projects with the startups which solutions fit better with your challenges

**Take advantage of being a Game changer**

# Easy and agile



- ▶ Disruptive innovation insights
- ▶ Providing access to new technologies and their potential all over EU



- ▶ Curated cohort of startups
- ▶ Introducing new talents
- ▶ Rapid exploration of many startups



- ▶ Offering smooth collaboration roadmap with startups

# Startup-corporate program



# Fields of innovation

## #Fintech



New technology applied to financial services (big data, AI, blockchain, etc.)

## #Industry 4.0



New technology applied to transformation on traditional manufacturing (M2M, IoT, AI, etc.)

## #Green Energy



New technology applied to collected energy from renewable resources (solar, wind, hydro, wave, heat-exchange technologies, etc.)

## #Smart Cities



New technology applied to manage assets, resources and services in cities (IoT, big data, AI, blockchain, etc.)

## #MedTech



New technology applied to solve a health problem and improve quality of lives (AI, AR/VR, 3D, big data)



# Corporates time involvement



1 day  
2h

## Challenge definition

Collaboration with Start-up champions team for defining your challenges



3 days  
24h

## Virtual Knowledge Week

Participating in this week and all the activities (presentation, networking, b2b meetings)

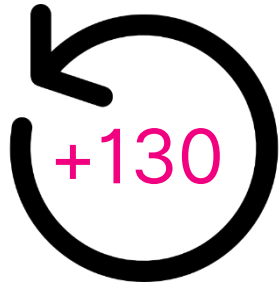
# Companies requirements

**BRAVE ENTERPRISES** willing to innovate and to embrace its industry challenges

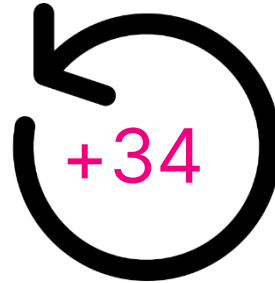
- ▶ Open minded
- ▶ No previous relationship with startups is required, but willingness to incorporate innovations from external sources
- ▶ Share this challenges with other corporations (not necessarily with great detail)
- ▶ Disposition (capacity & budget if necessary) to develop a proof of concept with one or more of the startups if their solutions fit the enterprise's challenges

- Corporates
- Linked with some of industries we are target
- Committed to the program (in terms of personnel, financing, etc.)

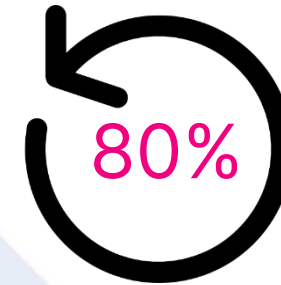
# Success: some numbers\*



Companies and startups  
connected last 3 years



Business opportunities  
open in last 3 years



Companies participating in  
similar programs satisfaction

(\* ) Data information for startup-corporate programs developed in Spain: Industry 4.0, BMP Accelerator and eDelivery Accelerator

# How to apply?

1

Contact us directly or  
through our website:  
[www.scaleupchampions.com](http://www.scaleupchampions.com)



2

Sign up a memorandum  
of understanding



3

If you already have  
**challenges**, send us  
your concerns

# Project Information

- ▶ ScaleUp Champions is an initiative that aims to scale up innovative businesses across the EU and help start-ups to achieve market success
- ▶ Following the support by European Commission, Scale-up Champions aims to connect different European deep-tech startup ecosystems and support cross-border activities to standardize the growth routes in Europe
- ▶ You can be part of this huge project with #DeepTech startups between the incubators in five ecosystems – Estonia, Denmark, Lithuania, Poland, Spain – through active collaboration and cross-border activities

PPNT

Poznan Science  
and Technology Park



DTU Skylab

laSalle

RAMON LLULL UNIVERSITY

laSalle

Technova Barcelona



Kaunas Science and  
Technology Park

Tehnopol



- A pan-European consortium of institutions with long experience supporting #DeepTechDigital startups and to work hand-by-hand with corporates
- Our ongoing mission is to help innovative businesses scale up, to connect key startup players across Europe and to build a strong regional ecosystem

**In growth we trust!**



# Explore hand-picked emerging startups and technologies to stay ahead of industry trends

Join us to discover powerful synergy possibilities between pre-evaluated deep-tech startups!

[www.scaleupchampions.com](https://www.scaleupchampions.com)



CONTACT US:  
<https://www.scaleupchampions.com/contacts>