CONDITIONS OF ENTRY & TERMS AND CONDITIONS OF PARTICIPATION IN SCALE-UP CHAMPIONS PROJECT

Scale-up Champions Horizon 2020 project (hereinafter, also referred to as the "Project"), is a top-level, performance-driven international deep-tech startup program with a social and economic mission: offering entrepreneurs from all over Europe access to high-quality business training, mentors, business contacts, corporates and investors to help them scale globally.

This document outlines eligibility criteria, as well as general terms and condition of participation in Scale-up Champions Horizon 2020 project. Please read it carefully prior to completing your application for a place in Scale-up Champions project.

The Scale-up Champions Consortium is 100% compliant with the General Data Protection Regulation (GDPR). We have a legal duty to protect any information we collect from you. Personal Data shall be processed lawfully, fairly, and in a transparent manner. Personal Data shall only be retained for as long as it is required to fulfil contractual requirements. Personal Data shall be adequate, relevant, and limited to what is necessary in relation to the purposes for which they are collected and/or processed. Personal Data shall be accurate and, where necessary, kept up to date.

The Consortium Members on terms contracts of employment are obliged to maintain secrecy regarding information related to all activities carried in the Scale-up Champions project.

1. **TO BE ELIGIBLE TO APPLY FOR A PLACE IN SCALE-UP CHAMPIONS PROJECT, THE DEEP-TECH STARTUP:**
   a) Must be incorporated in European Union
   b) As a Team must be capable of completing the Scale-up Champions project in English.
   c) Must select the programme you are interested in and submit an online application using the official Scale-up Champions project application form.
   d) Do not need to apply multiple times. Registration will be confirmed by e-mail. Please note that Scale-up Champions will keep you updated of the status of your application and provide general updates on project progress by using the same email address you provide at the time of application.

e) The founder applying to the Program must be directly involved in the company's business strategy, commercial activities and decision making, who must act in name and representation of him or herself and of the executors as the person responsible before Scale-up Champions project.

f) Meet and agree to the conditions outlined in Sections 1-5 of the Conditions of Entry Scale-up Champions project document.

2. SCALE-UP CHAMPIONS RECRUITMENT PROCESS

a) Scale-up Champions is open to all Deep-Tech Startups that meet the eligibility criteria outlined in Section 1.

b) The application form available on Scale-up Champions website www.scaleupchampions.com is assigned to all four programmes dedicated to Deep-tech Startups:

- Startup and corporate collaboration

- Investment Readiness Programme

- Pan-European incubation

- Market discovery missions

c) In the Application form each Deep-Tech Startup may choose min. one and max. all four programmes to participate.

d) A selection committee composed of experienced members will make the decision to select Deep-tech Startups for the Program. Please note that organizers' decisions is final and binding in all respects.

3. WHAT HAPPENS IF YOU ARE SELECTED: TERMS & CONDITIONS OF PARTICPIATION

a) If your application is successful, a member of the Scale-up Champions Team will notify you of a provisional offer by email, no more than two weeks after the application closing date.

b) In Scale-up Champions project we seek the best and most dedicated Deep-tech Startups in exchange for the opportunities Scale-up Champions offers. Accordingly, for the provisional offer to become a formal offer, you will be required to sign a Contract of Agreement with Scale-up Champions.

c) Please note that by signing a Contract of Agreement you formally accept the following offer of Scale-up Champions.

- Startup and corporate collaboration

  - The programme will last from one week to 6 months depending on different stages of the process you are passed;

  - You will be contacted with minimum 1 corporate and maximum 10 that may be your potential partners or clients;

  - You will be match with them in a one2one meetings according mutual preference;

  - You will have the opportunity to pilot your product or services, if necessary;

  - You will be **actively accompanied** in your relationship with the corporate/s with mentors and experts (legal, technical, etc.) who will support you throughout the process;

  - With the aim of reporting to the EU, at any time during the duration of the Scale-up Champions project you might be required to inform about the status of your relations with any of the corporations you might be introduced. At any case this will imply to disclosure the details of the projects, but jut the status. If required, you will promptly answer such requirements in whatever format is required (email, signed document, etc).

  - All the activities will be developed online. You will be required to attend to the sessions.

- Investment Readiness Programme:

  - The programme will last from **3 to 6 months** depending on individual needs;

  - You will be provided with 10-25 hours of mentoring per startup;

  - You will actively participate in **networking, pitching and meetup events**, which will be organizes to support investor-startup relationship;

  - You will actively participate in **Internal Demo Day, Matchmaking, Investor meetup** (one-to-one meeting with 3-4 investors)

  - You will be developing, with the support of mentors and experts, tools and documents necessary to present your startup to the investor;

  - All activities will be arranged online.

- Pan-European incubation

  - The programme will last **3 months**;

  - You will be provided with a key mentor who is required to have minimum one session per month with the team;

  - You will get **at least one** PPP (problems, progress, plans) meeting with the backoffice team to follow your goals.

  - At the beginning of the incubation, you will get **one startup analysis**

session to set the goals for the programme.

- At the end of the incubation programme, a **summary meeting** will be held.

- You will have to participate in **5 online topical workshops**.

- The programme does not require physical travel to the destination ecosystem, but startups are free to do it if the general travel situation allows it. Travel and local costs are not covered by the programme.

- Market discovery missions

  - The startup has to take part in the full programme if not agreed otherwise. This means travelling to the destination on said time, taking part in the meetings, and any potential follow-up activities initiated by the Scale-up Champions project;

  - The partner responsible for each market discovery mission will plan and provide **necessary contacts** and **introductions** to the startup;

  - Travel costs connected to market discoverywill be covered by the sending organization for **up to 500€ per startup**. The travel tickets are bought by the sending organization and derive from each partner's budget;

  - The startup representative(s) have to cover all other costs that are not stated in the official programme of the market discovery missions. This might but does not necessarily include some meals, social drinks.

4. PARTICIPATION IN PROJECT PROMOTION

All Deep-Tech Startups are required to participate in media and press opportunities related to the Scale-up Champions project. This includes, but is not limited to, the following opportunities:

a) All participants may be asked to speak to the media and the official partners for competition related interviews when requested by the organizer;

b) All participants may be asked to provide quotes and/or content for any competition related press releases

c) All participants may be required to participate in a photo, video and/or film session, and acknowledges that Scale-up Champions project has the rights to use such publicity photos, videos and/or films in any medium they deem appropriate to promote entrepreneurship and Startup Europe activities.

d) The Scale-up Champions project has the right to the use of your or your company's image and profile, and that of your team, strictly for media publication as well as to inform you about future events and activities, related to Scale-up Champions project and other promotion activities conducted by Consortium Members of the project.