

Privacy policy
Updated May, 2022

1. Introduction. Scale-up Champions is a project funded by the European Union's Horizon 2020 research and innovation programme with the aim to support the scaling-up of innovative deep-tech startups across the EU and help them to achieve market success. The project builds on the premise of equalizing scaling-up opportunities for startups and connecting different ecosystems across Europe.
2. **This project is for persons, which are 14 years old and up. If you are younger, please leave this website.**
3. Personal data is processed in the scope of this project, therefore we inform data subjects about their personal data collected and associated rights.
4. Data controller: Poznan Science and Technology Park
Contact person: Anna Torz, anna.torz@ppnt.poznan.pl, +48 61 622 69 60
5. The data controller has appointed an internal data protection officer for you to contact if you have any questions or concerns about the personal data policies or practices. If you would like to exercise your privacy rights, please direct your query to the project leading partner: ppnt@ppnt.poznan.pl
6. Project partners (consortium partners), to whom personal data collected may be provided:
 - La Salle Technova Barcelona and La Salle-URL, Spain, mcadan@technovabarcelona.org, +34 686378586
 - Kaunas Science and Technology Park, Lithuania, jurgita.sarkiene@kaunomtp.lt, +370 687 91219
 - Tallinn Science Park Tehnopol, Estonia, heleri@tehnopol.ee, +372 56 966 623
 - DTU Skylab, Denmark, mbno@dtu.dk, +45 31141212
7. Personal data may be collected when:
 - You provide this data by yourself;
 - You Participate in our public events, which may be photographed / filmed;
 - You use our services, for example: call us or write an e-mail / mail, send us SMS or instant messaging message, browse our webpage, use our social network accounts, etc.;
 - Your data is provided by project partners.
8. Data is processed following these principles:
 - lawfulness, fairness and transparency principle;
 - purpose limitation principle;
 - data minimisation principle;
 - accuracy principle;
 - storage limitation principle;
 - integrity and confidentiality principle;
 - accountability principle.
9. What personal data we process?

Purpose	Personal data	Data processing period	Basis of processing

Registration to live learning seminar, e-learning, etc.	Participant name, surname, position / role, organization, organization address, code, contact e-mail	2 months after the end of the project	Consent, GDPR 6 art. 1a clause
The proof that event took place (for accountability to European Union funds)	Participant name, surname, position / role, organization, organization address, code, contact e-mail, photo, video content	5 years after the end of the project	Legal obligation, GDPR 6 art. 1c clause
Newsletter communication	Participant name, surname, position / role, organization, organization address, code, contact e-mail	Till the consent is revoked or 2 months after the end of the project	Consent, GDPR 6 art. 1a clause
Project publicizing, marketing	Participant name, surname, position / role, organization, organization address, code, contact e-mail, team members, startup description, product description, photo, video content, information on Facebook, LinkedIn and websites	5 years after the end of the project	Legal obligation, GDPR 6 art. 1c clause Legitimate interest, GDPR 6 art. 1f clause
Website analytics	Information, which is collected by cookies.	Defined by specific cookie (described in cookie policy)	Legitimate interest, GDPR 6 art. 1f clause
Technical website support	Technical information collected with webserver logs (date and time, IP address, operating system, browser version, webserver request information, etc.)	6 months after data collection	Legitimate interest, GDPR 6 art. 1f clause
Project participation information	Participant name, surname, position / role, organization, organization address, code, contact e-mail, team members, startup description, product description, photo, video content, information on	5 years after the end of the project	Legal obligation, GDPR 6 art. 1c clause Legitimate interest, GDPR 6 art. 1f clause

	Facebook, LinkedIn and websites		
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We're using Dealum platform for project participation information gathering, analysis, etc. Please read Dealum platform privacy notice at: <https://app.dealum.com/privacy.html>

10. What personal data we process using cookies?

When you visit our website www.scaleupchampions.com, the site asks your browser to store a small piece of data (text file) called a cookie on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies, which are cookies from a domain different than the domain of the website you are visiting, for our advertising and marketing efforts. More specifically, we use cookies and other tracking technologies for the following purposes:

- **Strictly Necessary Cookies.** These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but that will cause some parts of the site to not work. These cookies do not store any personally identifiable information.

Cookie	Domain	Type	Description	
UserMatch History	.linkedin.com	Functional	LinkedIn sets this cookie for LinkedIn Ads ID syncing.	Legitimate interest, GDPR art. 6 sec. 1f
lang	.ads.linkedin.com	Functional	LinkedIn sets this cookie to remember a user's language setting.	Legitimate interest, GDPR art. 6 sec. 1f
bcookie	.linkedin.com	Functional	LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser ID.	Legitimate interest, GDPR art. 6 sec. 1f
lidc	.linkedin.com	Functional	LinkedIn sets the lidc cookie to facilitate data center selection.	Legitimate interest, GDPR art. 6 sec. 1f
lang	.linkedin.com	Functional	LinkedIn sets this cookie to remember a user's language setting.	Legitimate interest, GDPR art. 6 sec. 1f
bscookie	.www.linkedin.com	Functional	LinkedIn sets this cookie to store performed actions on the website.	Legitimate interest, GDPR art. 6 sec. 1f
PHPSESSID	www.scaleupchampions.com	Necessary	This cookie is native to PHP applications. The cookie is used to store and identify a users' unique session ID for the purpose of managing user session on the website. The cookie is a session	Legitimate interest, GDPR art. 6 sec. 1f

			cookies and is deleted when all the browser windows are closed.	
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- **Performance and Analytics Cookies.** These cookies (we use Google Analytics) allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.

To view an overview of the privacy of your Google Analytics cookies please go here: <https://support.google.com/analytics/answer/6004245>

You may install a Google Analytics opt-out browser add-on by going here: <https://tools.google.com/dlpage/gaoptout?hl=en-GB>

Cookie	Domain	Type	Description	
YSC	.youtube.com	Advertisement	YSC cookie is set by Youtube and is used to track the views of embedded videos on Youtube pages.	Consent, GDPR 6 art. 1a clause
VISITOR_INFO1_LIVE	.youtube.com	Advertisement	A cookie set by YouTube to measure bandwidth that determines whether the user gets the new or old player interface.	Consent, GDPR 6 art. 1a clause
_fbp	.scaleupchampions.com	Advertisement	This cookie is set by Facebook to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.	Consent, GDPR 6 art. 1a clause
fr	.facebook.com	Advertisement	Facebook sets this cookie to show relevant advertisements to users by tracking user behaviour across the web, on sites that have Facebook pixel or Facebook social plugin.	Consent, GDPR 6 art. 1a clause
yt-remote-device-id	youtube.com	Advertisement	YouTube sets this cookie to store the video preferences of the user using embedded YouTube video.	Consent, GDPR 6 art. 1a clause
yt-remote-connected-devices	youtube.com	Advertisement	YouTube sets this cookie to store the video preferences of the user using embedded YouTube video.	Consent, GDPR 6 art. 1a clause
_ga	.scaleupchampions.com	Analytics	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	Consent, GDPR 6 art. 1a clause

_gid	.scaleupchampions.com	Analytics	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	Consent, GDPR 6 art. 1a clause
_gat_gtag_UA_169412328_1	.scaleupchampions.com	Analytics	Set by Google to distinguish users.	Consent, GDPR 6 art. 1a clause
CONSENT	.youtube.com	Analytics	YouTube sets this cookie via embedded youtube-videos and registers anonymous statistical data.	Consent, GDPR 6 art. 1a clause
AnalyticsSyncHistory	.linkedin.com	Other	No description	Consent, GDPR 6 art. 1a clause
li_gc	.linkedin.com	Other	No description	Consent, GDPR 6 art. 1a clause

How To Control and Delete Cookies Using Your Browser. Many of the cookies used on our website and through emails can be enabled or disabled through our consent tool or by disabling the cookies through your browser. To disable cookies through your browser, follow the instructions usually located within the “Help,” “Tools” or “Edit” menus in your browser. Please note that disabling a cookie or category of cookies does not delete the cookie from your browser unless manually completed through your browser function.

11. Data transfers, publishing. Data, which is collected during project activities, for example, photo / video content, may be published in website www.scaleupchampions.com, partner websites, partner social networks. Anonymized data from browsing the webpage may be transferred to United States of America for analysis (for example, Google Analytic). No other transfers will be in place.

12. Security of your information. To help protect the privacy of data and personally identifiable information you transmit through use of this website, we maintain physical, technical and administrative safeguards. We update and test our security technology on an ongoing basis. We restrict access to your personal data to those employees who need to know that information to provide benefits or services to you. In addition, we train our employees about the importance of confidentiality and maintaining the privacy and security of your information. We commit to taking appropriate disciplinary measures to enforce our employees' privacy responsibilities.

13. Data subject rights:

- Right to be informed;
- Right to access to data;
- Right to rectification;
- Right to erasure;
- Right to data portability;

- Right to object;
 - Right to object to automated individual decision-making, including profiling;
 - Right to withdraw the consent.
14. We may share personal data with these categories of companies and institutions:
- EU funds administrators;
 - Professional advisers, auditors;
 - Information technology services providers, like data centers, cloud services, website, software developers and suppliers, etc.;
 - Advertising, marketing, automation services companies;
 - Archiving, physical / electronic security, other business services;
 - Government authorities, which require data according to EU or local law of a partner country of residence.
15. This privacy notice is created 2022-05-18. Please be informed, that we may update it as required.