



## Expanding your business in Poland?

Join the Tour and find out how to do it right!

Over the past five years, the Polish innovation ecosystem has expanded significantly. The number of tech startups doubled and multiple new initiatives and organization has emerged. Big players have entered the game (e.g. Google Campus) and corporate accelerators (e.g. Orange). Lots of initiatives were designed to stimulate relationships between startups and corporates. Time to experience it!

**THE TOUR FOR SELECTED STARTUPS IS FREE OF CHARGE!**

The flight and accommodation is covered up to €750 per startup.

**SELECTION CRITERIA:**

- Startup is looking for scaling opportunities
- Startup develops a deep-tech product/service



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 671877



## AGENDA

Timezone: CEST

### MAY 9

19.00 - 21.00

**Informal welcome meeting**  
(own cost)



### MAY 10 | Day 1

9.30-10.00

**Coffee & networking**

10.00-10.10

**Bingo**

10.10-10.20

**Welcome session**

By Anna Torz, Project Manager of Scale-up Champions, PPNT



10.20-11.00

**The Overview of Startup Ecosystem in Poland**

By Michael Chaffe, Chief Executive Officer, Wolves Summit



11.00-11.35

**Local business culture. How to make a business with Polish partners (closing deals in sauna or on a golf course)?**

By Alan Arent, Owner, AA+C



11.35-12.10

**How to collaborate with local corporations?**

By Maryla Wojcieszek, Innovation Shaper and Huge Thing Knowledge Leader



12.10-13.00

**LUNCH**

13.00-14.00

**Networking**

14.00-14.45

**Visiting PPNT**

14.45-15.00

**Summary**

18:00-19:00

**Guided Tour. Discover Poznan city**

19:00-21:00

**Dinner**

### MAY 11-12 | Day 2-3

10.00 - 18.00

Visiting **Impact'22 congress**

**It is the most prestigious economic and technological event in Central and Eastern Europe, attended by top managers from the largest global companies, policy makers, regulators, prominent scientists, as well as world-class experts and speakers.**



**Register and apply**

Application closes on APR 27